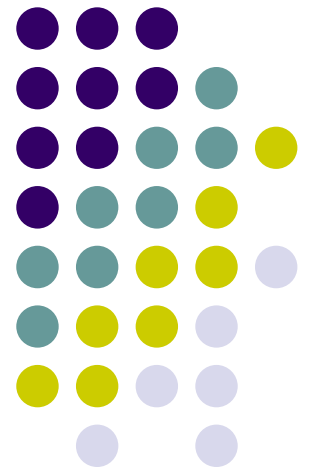


# Massachusetts Statewide Survey

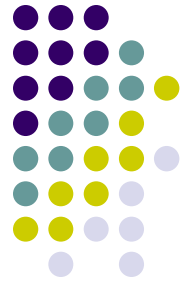
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April 9-13, 2008

N = 500 Likely 2008  
Presidential Voters



# Methodology

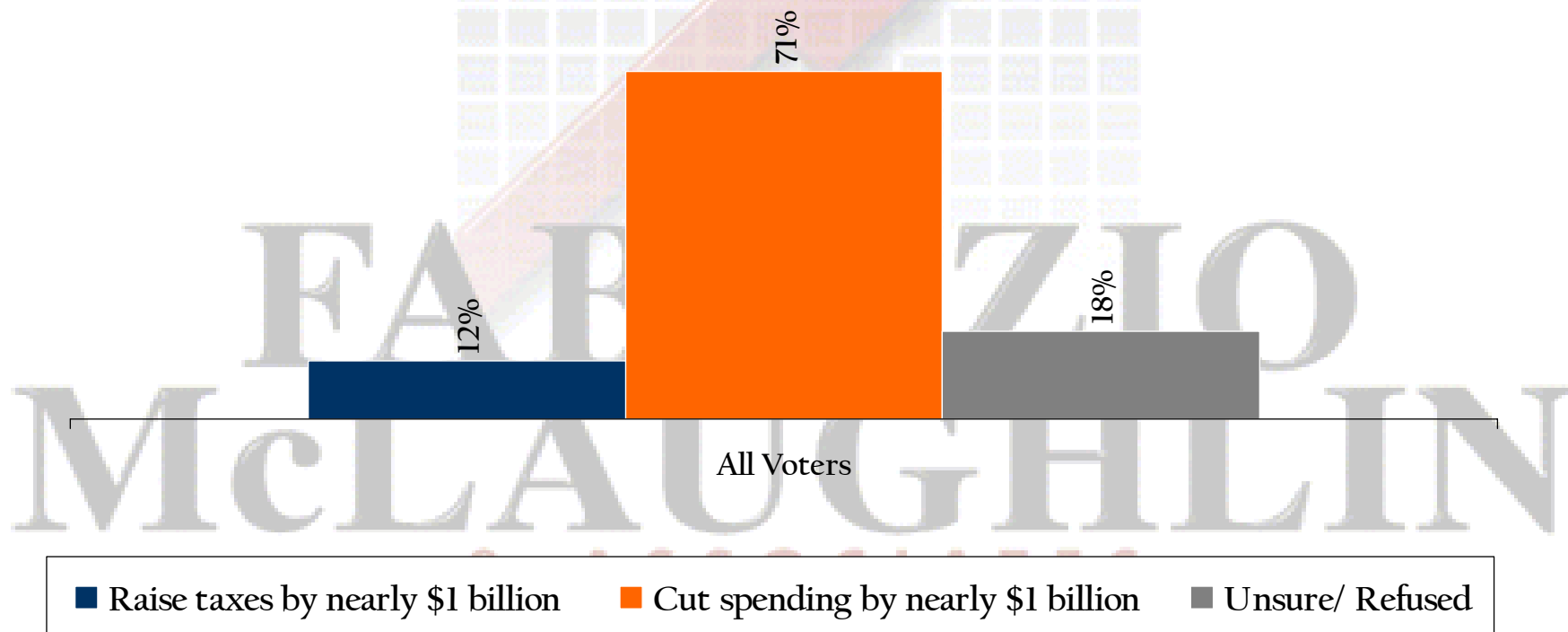


- This survey of 500 likely 2008 Presidential voters was conducted in the state of Massachusetts on April 9-13, 2008.
- All interviews were conducted by professionally trained interviewers utilizing computer-assisted interviewing technology (CATI).
- Respondent selection was random within pre-determined geographic units utilizing a sample frame that represents actual voter turnout throughout the State.
- This survey of 500 voters has a margin of error of  $\pm 4.4\%$  at the 95% confidence interval.

# Close the Budget Gap



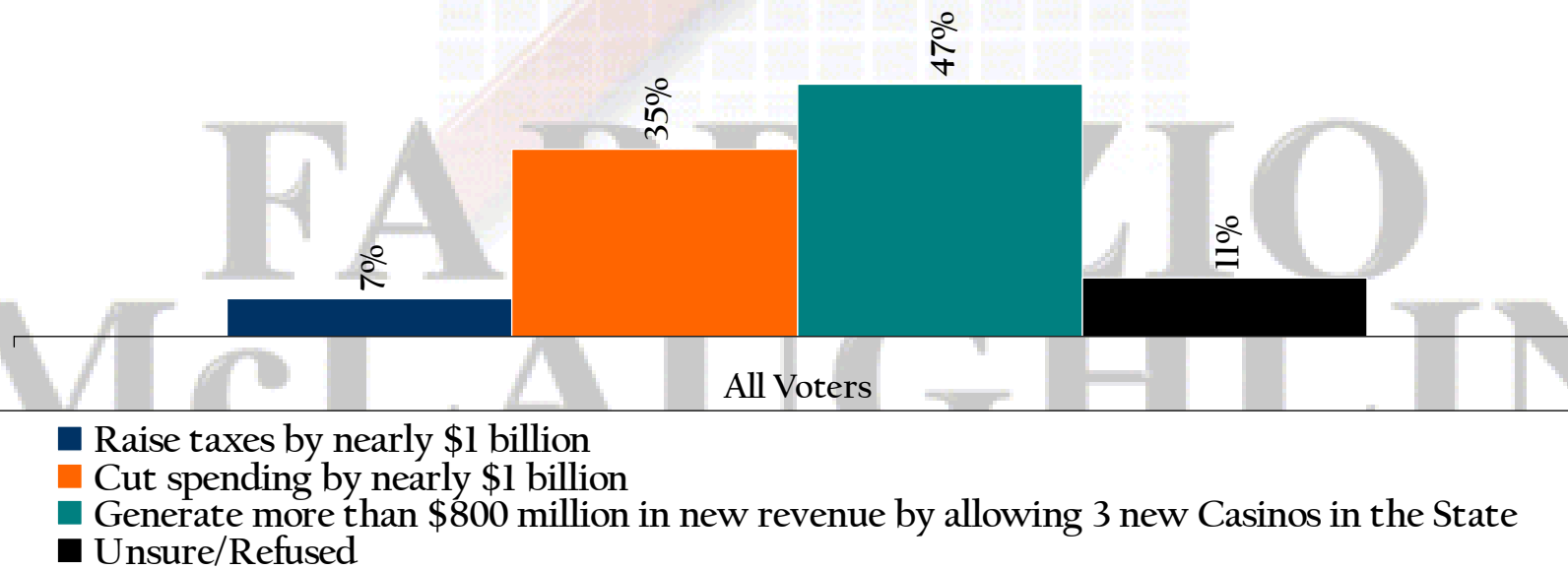
As you may be aware, the State is facing a \$1.3 billion budget deficit. In addition to using some monies from the State's "rainy day fund," which ONE of the following, in your opinion, should the Governor and State Legislature do to close the rest of the budget gap?



# Close the Budget Gap: With Casino Option



Again, as you may be aware, the State is facing a \$1.3 billion budget deficit. In addition to using some monies from the State's "rainy day fund," which ONE of the following, in your opinion, should the Governor and State Legislature do to close the rest of the budget gap?

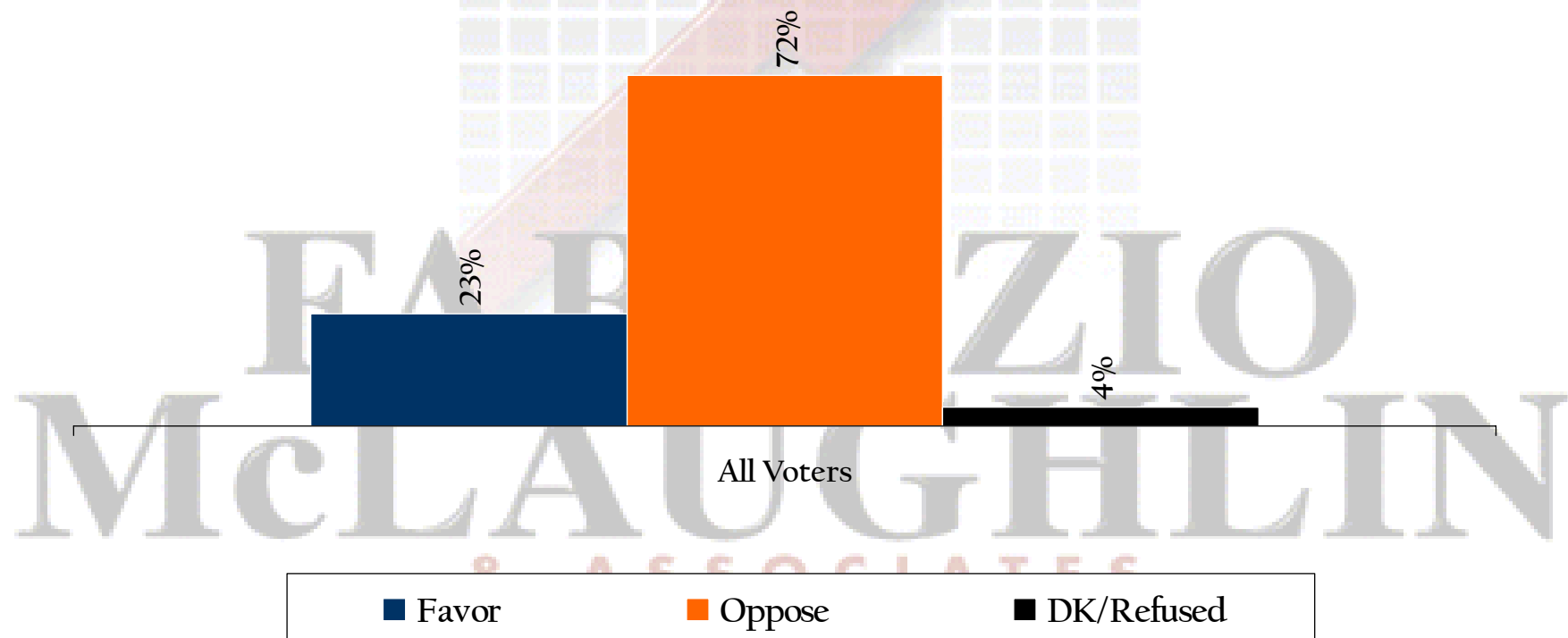


# News Statement Test: Increase Gas Tax



Please tell me whether you favor or oppose each of the following items that have recently been in the news.

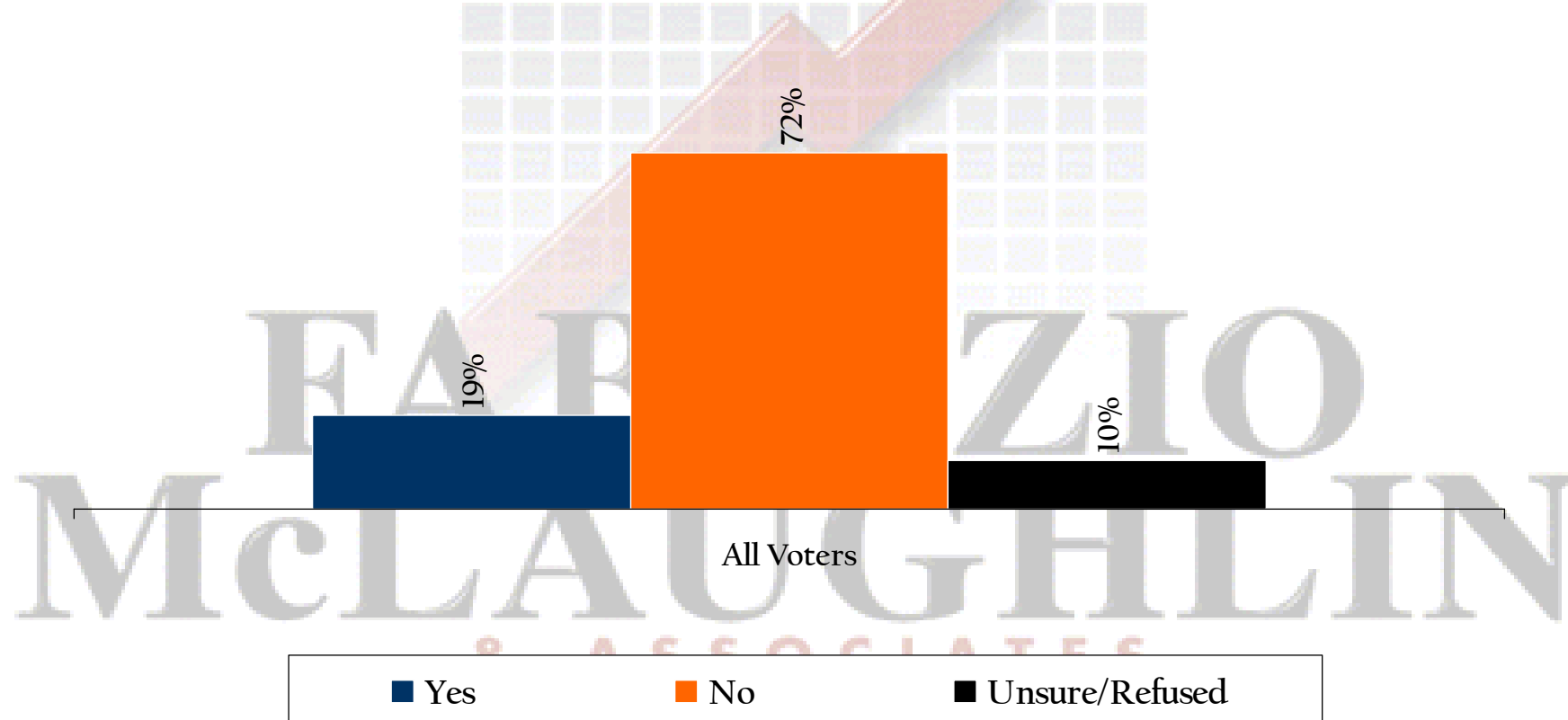
*“Increasing the gas tax by 11.5 cents to help pay for road repair and construction.”*



# Raise Property Taxes?



In 1980, voters statewide passed Proposition 2 and a half which gave voters the power to vote directly to override any limits and raise their local property taxes. If there was a measure on the ballot in your local community this November to raise property taxes, would you vote Yes or No?



# Unfreeze the Rollback?

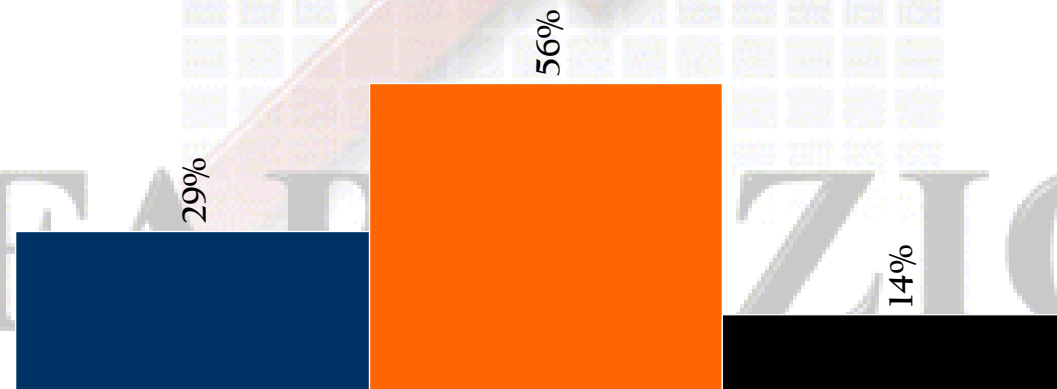
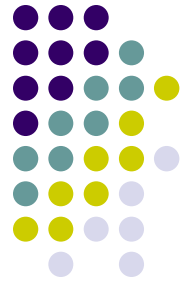


In 2000, voters statewide passed a measure to rollback the State income tax from 5.75% down to 5%. However in 2002, the State Legislature froze the rollback at 5.3%. Would you favor or oppose the State Legislature “unfreezing” the rollback so that the tax rate could rollback to 5% as originally authorized by the voters?



# MA: Right Direction/ Wrong Track?

Do you think the Commonwealth of Massachusetts is headed in the right direction or do you think things have gotten off on the wrong track?



All Voters





# Wasted State Taxes



How many CENTS out of every dollar you pay in State taxes would you say is WASTED by the State government?

■ Mean

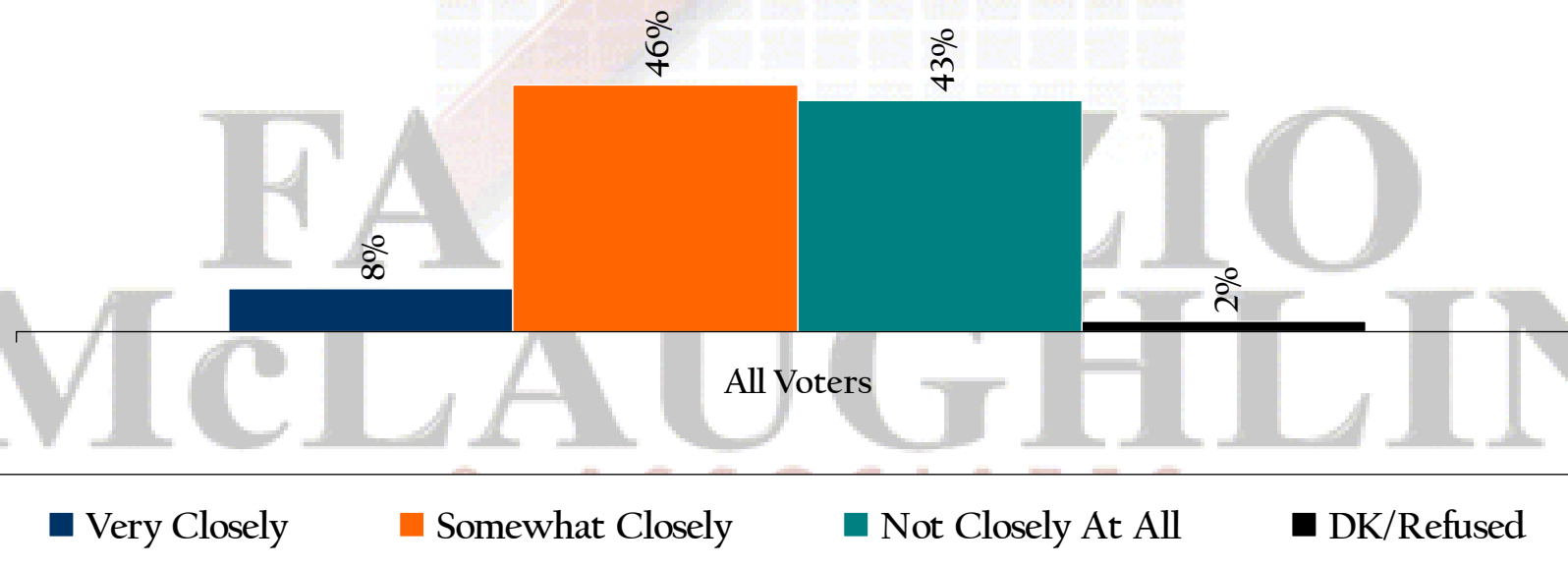
\$0.41

All Voters

# Budget Deficit News

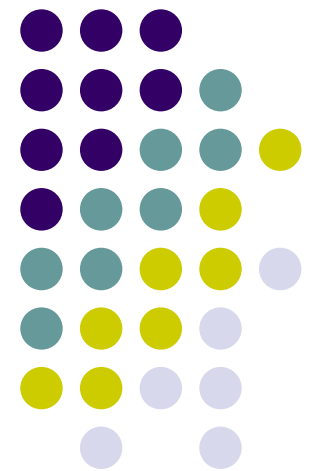


How closely, if at all, have you followed the news regarding the State Budget deficit?  
Have you followed it very closely, somewhat closely or not closely at all?



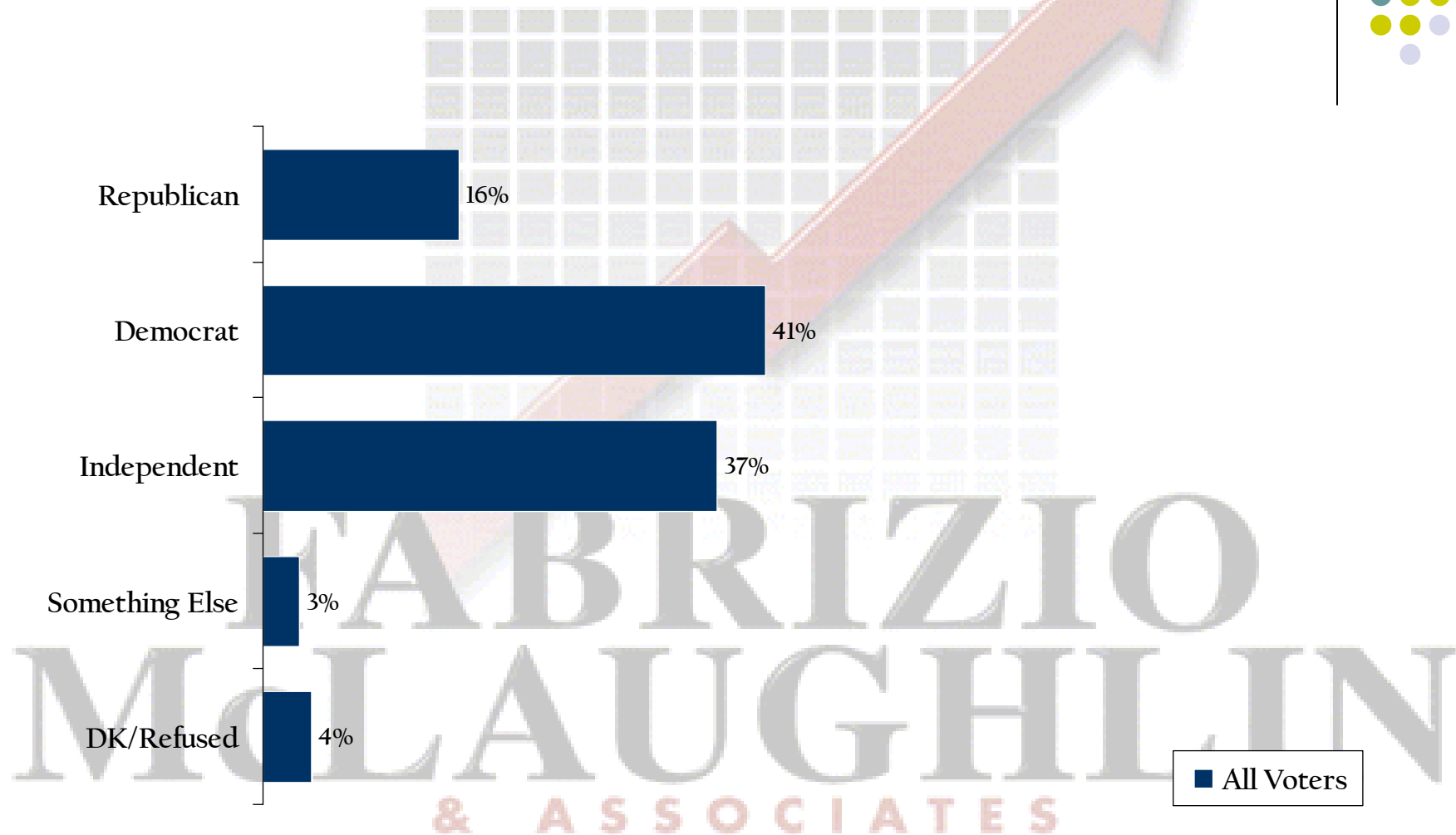
# DEMOGRAPHICS

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# POLITICAL PARTY?



# RACE?

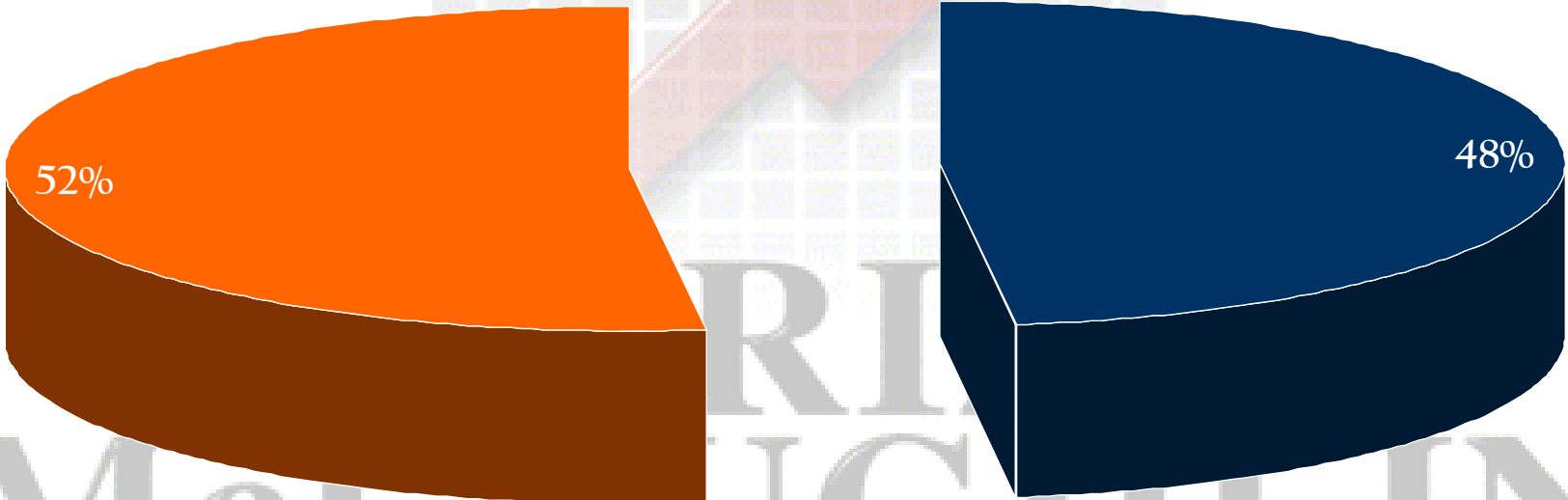




# AGE?



# GENDER?



■ Male ■ Female

# MEDIA MARKET?

